STATE OF CALIFORNIA

BUSINESS TRANSPORTATION AND HOUSING AGENCY DEPARTMENT OF CORPORATIONS

TO: 200Cash.com, Inc. 110 W. Ninth Street, #581 Wilmington, DE 19801

> Mr. Don Beyer 14161 Janice Street Westminster, CA 92638-4611

DESIST AND REFRAIN ORDER

(For violations of California Financial Code section 23005)

The California Corporations Commissioner ("Commissioner") finds that:

- 1. The California Corporations Commissioner is informed and believes and based upon such information and belief alleges that 200Cash.com, Inc. ("200Cash.com") is, and was at all relevant times herein an unregistered California corporation with a principal address at 110 W. Ninth Street, #581, Wilmington, DE 19801 and a website located at www.200Cash.com.
 - 2. Don Beyer, at all relevant times, was the owner of 200Cash.com.
- 3. 200Cash.com has engaged in the business of deferred deposit transactions in California by originating deposit transactions in this state as described below.
- 4. 200Cash.com is an online payday lender. 200Cash.com has transacted business by means of the internet with a resident of California. By offering and charging a California resident for its services 200Cash.com is conducting business in the State of California. The self-described "owner" of 200Cash.com is a resident of California, and conducts business at 14161 Janice Street, Westminster, CA 92638-4611. The website of www.200Cash.com displays a Southern California area code and phone number, which is 714-839-1300.
- 5. A deferred deposit transaction is a written transaction whereby one person gives funds to another person upon receipt of a personal check and it is agreed that the personal check shall not be deposited until a later date.

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- 6. 200Cash.com has not been issued a license by the Commissioner authorizing it to engage in the business of deferred deposit transactions under the California Deferred Deposit Transaction Law ("CDDTL") in violation of California Financial Code section 23005.
- 7. 200Cash.com is not exempt from the licensing requirements of California Financial Code section 23005.
- 8. In February, 2011 and March, 2011, 200Cash.com withdrew a total of \$114 from a prospective customer's account during the course of four transactions. This customer is a resident of California and was attempting to obtain a payday loan which was not completed. However, 200Cash.com accessed the resident's bank account and withdrew the amount of \$114. 200Cash.com never provided to the resident any information or explanation as to why the company accessed the resident's bank account four different times over a two day period to withdraw funds. By conducting business in California without a license, 200Cash.com and Don Beyer are subject to California Financial Code sections 23050 and 22712.

California Financial Code section 23050 provides in pertinent part:

Whenever, in the opinion of the commissioner, any person is engaged in the business of deferred deposit transactions, as defined in this division, without a license from the commissioner . . . the commissioner may order that person or licensee to desist and to refrain from engaging in the business If, within 30 days, after the order is served, a written request for a hearing is filed and no hearing is held within 30 days thereafter, the order is rescinded.

California Financial Code section 22712 provides:

Whenever, in the opinion of the commissioner, any person is engaged in business as a broker or finance lender, as defined in this division, without a license from the commissioner or any licensee is violating any provision of this division, the commissioner may order that person or licensee to desist and to refrain from engaging in the business or further violating this division. If, within 30 days after the order is served, a written request for a hearing is filed and no hearing is held within 30 days thereafter, the order is rescinded.

By reason of the foregoing, the California Corporations Commissioner is of the opinion that 200Cash.com and Don Beyer have engaged in the business of deferred deposit transactions without having first obtained a license from the Commissioner in violation of California Financial Code section 23005.

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	Pursuant to California Financial Code section 23050, 200Cash.com and Don Beyer are
	hereby ordered to desist and refrain from engaging in the business of deferred deposit transactions in
	the State of California without first obtaining a license from the Commissioner, or otherwise being
	exempt. This Order is necessary, in the public interest, for the protection of consumers and is
	consistent with the purposes, policies and provisions of the California Deferred Deposit Transaction
	Law. This Order shall remain in full force and effect until further order of the Commissioner.
	Dated: May 2, 2011
	Los Angeles, California PRESTON DuFAUCHARD
	California Corporations Commissioner
	By
	ALAN S. WEINGER
	Deputy Commissioner Enforcement Division
	Enforcement Division
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